

Press Release

Venus Optics unveil the Laowa 25mm f/2.8 2.5-5X Ultra-Macro, an affordable extreme macro option for full frame cameras

Featuring a small lens barrel, lightweight design and extended working distance, the new Laowa lens provides an extreme macro photography option for DSLR & Mirrorless cameras.



Anhui China, Mar 27, 2018 - Venus Optics, the camera lenses manufacturer who had previously launched a number of unique macro lenses (60mm f/2.8 2:1 Macro & 15mm f/4 Wide Angle Macro), is proud to add another member to their macro products line, the Laowa 25mm f/2.8 2.5-5X Ultra-Macro Lens.

The new Laowa 25mm f/2.8 provides a magnification range from 2.5:1 to 5:1 and offers a flexibility for photographers to capture macro subjects with different sizes. The 8 elements in 6 groups design with 1pc of low-dispersion element, creates an outstanding image sharpness across different magnification and greatly reduces the chromatic aberrations and color fringing. The wide focal length gives a relatively deeper depth of field than lenses with longer focal length. This feature is particular essential for photographers who can then stack less images for achieving even sharpness across the frame.

Dedicated solely to macro applications, the lens is carefully designed with an extended working distance (40mm @ 5x) & small lens barrel. This design is aimed to provide sufficient room for lighting reaching the subjects. The lens weigh less than 400g and the compact size make it suitable for shooting both in the field and in the laboratory.

An optional rotating tripod collar is also released for photographers to benefit from mounting the lens onto tripods and compose at different angles.

Canon EF, Nikon F, Pentax K & Sony E mounts are available for order through Venus Optics official website (<http://www.venuslens.net/>) & authorized resellers. The suggested retail price (tax excluded) in United States is USD 399/pc. Pricing varies in different countries.

The new lens will be available to try in the UK Photography Show Birmingham during 17-20 March 2018.

Product Page

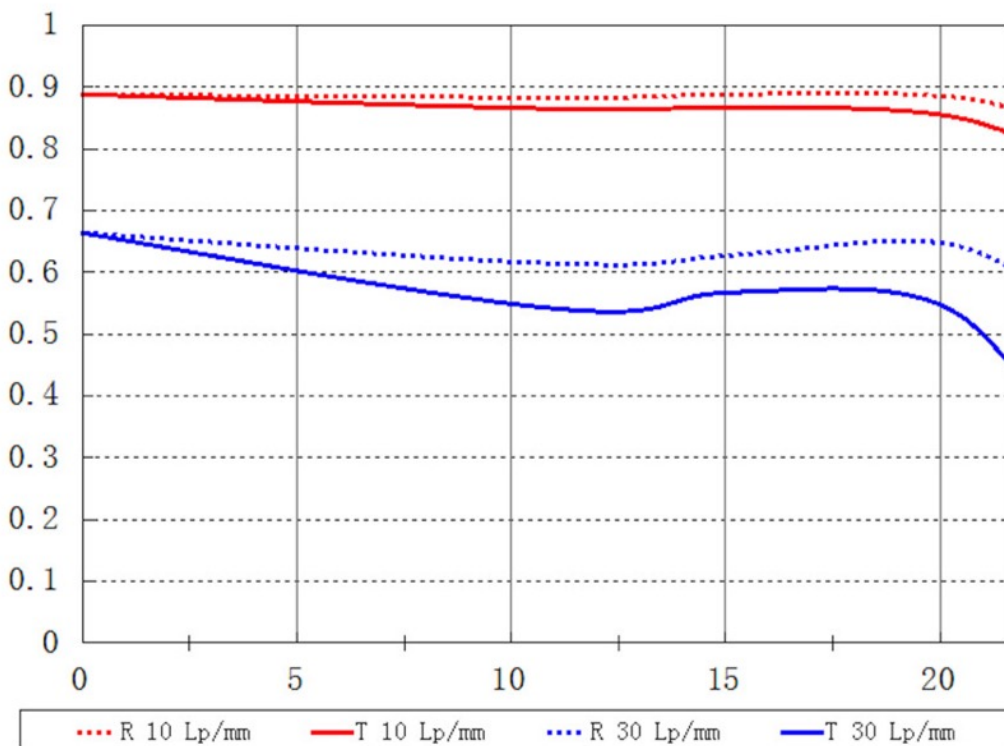
<http://www.venuslens.net/product/laowa-25mm-f-2-8-2-5-5x-ultra-macro-2/>

Specifications

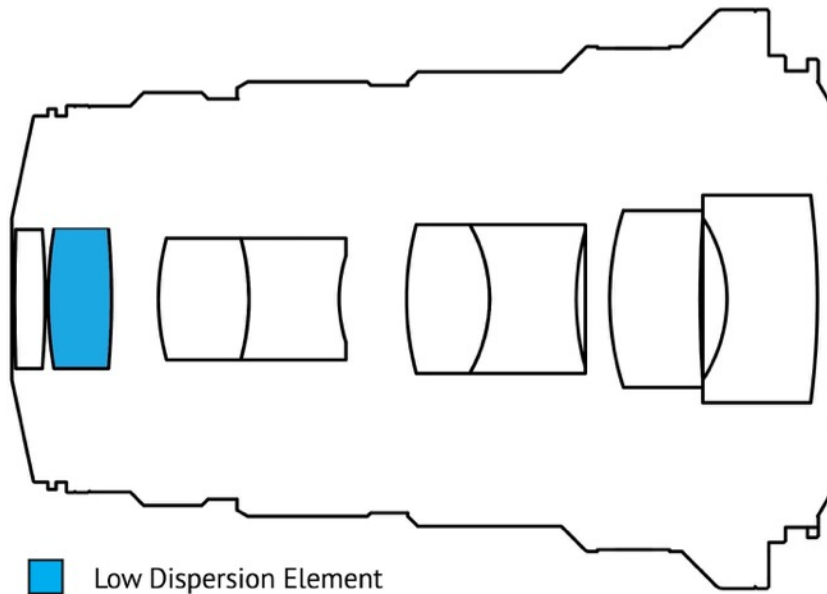
Focal Length	25mm
Max. Aperture	f/2.8
Angle of View	10.3°
Format Compatibility	Full Frame
Lens Structure	8 elements in 6 groups
Aperture Blades	8
Min. Focusing Distance	17.3 (5X) - 23.4cm (2.5X)
Max. Magnification	2.5:1 to 5:1
Filter Thread	N/A
Dimension	82*65mm
Weight	~400g
Mounts	Canon/ Nikon/ Pentax/ Sony

MTF

25mm F2.8 @2.5X



Optical Diagram



Reviews

- Review by Richard Wong
<http://www.photobyrichard.com/reviewbyrichard/laowa-25mm-f-2-8-2-5x-5x-ultra-macro-lens-review/>
- Review by Northlight Images
<http://www.northlight-images.co.uk/laowa-25mm-f2-8-macro-review/>
- Review by LearnMacro.com
<http://learnmacro.com/laowa-25mm-f2-8-2-5-5x-ultra-macro/>
- Review by Makrofokus.com
https://translate.google.com/translate?sl=sv&tl=en&js=y&prev=_t&hl=sv&ie=UTF-8&u=http%3A%2F%2Fmakrofokus.se%2Fblogg%2F2018%2F2%2F7%2Fforsta-intryck-laowa-2528.html&edit-text=&act=url

About Us

Anhui ChangGeng Optical Technology Company Limited (Venus Optics) is a new Chinese camera lens manufacturer based in Hefei, Anhui. We currently manufacture and distribute camera lenses under the brand name of 'Laowa'.

For more information about Anhui ChangGeng Optical Technology Company Limited and our products information, visit <http://www.venuslens.net/>

For review request or other enquiries, please kindly us at marketing@venuslens.net .